Silver Lake Improvement Association (SLIA)

To enhance the water quality, recreational use, and natural beauty of Silver Lake

MEETING MINUTES Monday, August 7, 2023 @ 6:30PM Location: Germscheid Residence at 2571 Poplar Ave

www.silverlakensp.org

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1. Attendance	In attendance: Paul Nichol, Cheryl Ettlinger, Rick Gelbmann, Paul Swan, Jess Gould, Galen Gould, Ron Youngbauer, Joyce Germscheid, John Muller, Leigh Anderson, Amber White, Mark Long, Katie & Paul Kaari (Lake Improvement Consulting)
2. Approve Agenda	Motion by Jess G., John M. second; Approved.
3. Approve minutes from June 5 meeting	Motion by Joyce G., John M. second; Approved.
4. Reports	
a) President: Paul Nichol	Wonderful to have so many people here, thanks to Joyce for being a great neighbor and SLIA member– Joyce does plan to stay on the board despite moving. Additionally, big thanks to everyone who has contributed to the Fluridone treatment fundraising efforts. Your help and support is greatly appreciated.
b) VP/Membership: Joyce Germscheid	No updates from Joyce re: membership. Cheryl shares a note from most recent correspondence from Oakdale youth, Daniel C., who wrote in to SLIA along with a \$20 donation. SLIA welcomes Daniel to the group and will send him a note via mail.
c) Secretary: Jess Gould	Walmart grant proposals were denied. No progress on Venmo as of yet.
d) Treasurer: Cheryl Ettlinger	Total pledged + received funds: \$13,570.15 Total received funds: \$8,579.15 Total pending/pledged: \$5,000 City of NSP ACTION ITEM: Jess will move donation tracking to Google Sheets and share with Board members to have live tracking of fundraising contributions.
e) Liaison Updates:	
i) City of NSP - Joyce Germscheid	Joyce met with NSP mayor who has contacted Maplewood's mayor re: potential request for financial support. ACTION ITEM: Joyce will follow up with the City of NSP about aerator

	treatment plans.
ii) City of Maplewood - Paul Nichol	Paul has attempted to contact multiple Maplewood council members with no success. ACTION ITEM: Paul will follow up with Maplewood mayor Mary Lee Abrams.
iii) City of Oakdale - OPEN	Paul reached out to Oakdale leaders but the request for financial support was not well received. At this time Oakdale is not interested in financially supporting SLIA treatment efforts, Paul will try reaching out again.
iv) Valley Branch - Rick Gelbmann	Per a recent managers meeting, VBWD is able to provide lake associations with technical assistance, not direct funding. Valley Branch is currently undergoing a ten-year planning process and resident input is highly encouraged through: <u>2025 Watershed Management Plan Public Input</u> <u>Survey Potential topics to consider mentioning include:</u> <i>Importance of AIS management, protecting fish population,</i> <i>maintaining water clarity, prioritizing quality recreational</i> <i>infrastructure (boat launch, beach, etc.), acknowledge that they</i> <i>have provided a great partnership thus far. Also to note the value</i> <i>of plant surveys and the benefit of having the same service</i> <i>provider each year to build knowledge and consistency.</i>
v) MN DNR - Joyce Germscheid	No updates. Working with April Rondo re: AIS treatment plan.
vi) Ramsey Co. AIS Task Force - Rick Gelbmann	No update at this time.
5. Public Forum	
a) Katie Kaari:	Katie shares that Keegan (DNR AIS Specialist) is now working for SePRO (with support from Michael Hiatt, Aquatic Technical Specialist). They are consulting with Lake Improvement re: Fluridone treatment for Silver Lake. Keegan brings a lot of background knowledge of our lake with him to this position.
b) Amber White:	Amber asked for clarification about proposed Fluridone treatments including proposed treatment timing, consideration of lake stratification, and follow up bump treatment plans. She recently moved to the neighborhood and joins us with multiple years of experience re: AIS/water treatment. She recently completed her PhD studying low-dose, full-lake chemical treatments in WI. Lake Improvement Consulting in partnership with Barr
	Engineering developed a treatment plan which includes bump treatments and consideration of curly leaf pondweed. Amber may follow up with Meg from Barr Engineering to

	further discuss Fluridone treatment plans.
c) Purple Loosestrife	Purple loosestrife observed in the lake. If anyone is interested in pulling that out prior to it seeding, that assistance would be appreciated.
6. Business Items	
a) Fluridone treatment Update	Fluridone treatment is on track and slated for application later this fall.
• Fundraising:	
1) Local business fundraising	 Kaaris: Lake Improvement Consulting plans to donate a % of profits for 2023 back to SLIA. Ron updated the group with pending donations, potential contacts, and members were assigned to follow up with various community groups and individuals. Jess has the list of potential donors and their assigned contacts, please ask her for more info if needed.
2) Mac's fundraiser	Second fundraiser scheduled for Monday, September 18, 2023. ACTION ITEMS: Leigh will contact Mac's to confirm the event date and time. Jess will design a flier for distribution.
3) City of NSP	City of NSP's donation is not yet received. Need to contact social media manager re: donor recognition on NSP website and FB page. ACTION ITEM: Joyce & Leigh will follow up with NSP contact, Kari Erpenbach.
4) City of Maplewood	Paul will contact Marylee Abrams directly to inquire about financial support from the City of Maplewood ACTION ITEM: Paul will follow up with this donation inquiry.
5) Wine Tasting	The board decided to postpone the wine tasting event this year to focus efforts on other fundraising avenues (Mac's).
6) Recognizing Donors	 Reviewed donation levels and expectations for each level. \$1,000+ Platinum-level sponsors: Business acknowledgment at Silver Lake site (plaque or engraved item affixed to fishing pier, picnic shelter, or other permanent structure) personalized momento (plaque or framed certificate identifying business as a lake supporter) social media/website shout-outs from City of NSP and SLIA Recognition on SLIA website \$500 Gold-level sponsors: personalized momento (plaque or framed certificate identifying business as a lake supporter) social media/website shout-outs from City of NSP and SLIA Recognition on SLIA website \$250 Silver-level sponsors: social media/website shout-outs from City of NSP and SLIA Recognition on SLIA website \$100 Bronze-level sponsors: Recognition on SLIA website

	 ACTION ITEMS: Leigh will confer with Ron re: what was planned for lake site recognition (plaque/engraved item) Leigh will then contact Jess and they will figure out what to propose for installation. Leigh will contact NSP for installation approval. Jess will create a live spreadsheet of donations. Cheryl will check the spreadsheet to confirm the donor list is accurate. Once the list is confirmed, Jess will communicate to Leigh/Joyce which donors need recognition on SLIA/NSP social media, and to Jason for SLIA website. Moving forward, please add all donations and pledges to the Google Sheet, or email the SLIA board with a request for the donation to be added to the document and Jess can add the info.
VBWD Review	See Rick's Liaison update above.
Next steps for variance	All lakeshore owners need to receive an informational letter re: the DNR's waiver for full lake treatment. ACTION ITEM: Paul will draft and send out a letter notifying of lake treatment variance.
b) Summer Cleanup	Aiming for a low key clean up this summer, considered not requesting the large sign from the city, although members acknowledge the city's sign has served as an effective way to promote the event in previous years. ACTION ITEM: Mark Long will contact NSP for gloves, bags, and possibly the sign.
	Event: September 23rd, 2023 - 9AM to Noon. If canceled due to rain/snow, alternate cleanup date of Saturday, September 30th. ACTION ITEM: Jess will create virtual promotional images and send them to Joyce for social media publication and to Jason for SLIA website update. Jess will also send out an email reminder to neighbors prior to the event.
7. Next Meeting:	Monday, October 2, 2023 @ 6:30PM. Location TBD.
8. Adjourn:	Paul Nichol adjourned the meeting at 8:00PM